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**CULTURS.GURU**

# CULTURS™

THE GLOBAL MULTICULTURAL MAGAZINE

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June 13, 2014  
FOR IMMEDIATE RELEASE

## FORT COLLINS DIGITAL MULTICULTURAL MAGAZINE PUTS COLORADO ON GLOBAL STAGE

**Fort Collins** – Northern Colorado-based CULTURS.Guru global multicultural magazine intends to bring worldwide attention home as it launches a crowd funding campaign for the one-of-a-kind digital publication. The Indiegogo campaign launches June 15, 2014 at [igg.me/at/CULTURS](http://igg.me/at/CULTURS)

CULTURS.guru delivers news and lifestyle content to Third Culture Kids, Global Nomads, Military Brats and ethnically- and culturally-blended individuals around the globe and marks the first publication of its kind. Colorado’s military bases like Fort Carson, the Air Force Academy and Buckley Field, coupled with a fast-growing international population, make the magazine especially relevant.

“It’s for individuals used to a mobile lifestyle that makes it difficult to answer the question ‘where are you from,’” said Loveland-based Doni Luckutt, the magazine’s founder and publisher. Having lived in six countries before adulthood makes Luckutt an expert on the subject, and fuels her passion to research this off-the-beaten-path type of life. “I’ve been fortunate enough to partner with the Journalism Department at Colorado State University, as the publication intends to foster student learning with valuable real-world experience, and provide opportunities for published writing,” she said. To this end, Luckutt taught a “Mobilizing Global Culture,” workshop at CSU last Spring and will incorporate the magazine’s focus on “hidden diversity” in a semester-long online writing class this Fall.

The upcoming Indiegogo crowd funding campaign will raise funds for magazine staff and support global trips to work with charitable organizations that foster learning and highlight hidden diversity. These include not-for-profits like: Kiki Shepard’s *Kis Foundation* that fights sickle cell disease; Parker, Colo. and Selma, Ala.-based *Random Acts of Theatre (RatCo.)* which combats racism through national stage performances by kids in historically segregated Selma, Alabama; and *The Africa Yoga Project* in Nairobi, Kenya which offers hundreds of free yoga classes to Kenyan citizens.

“While the value of diversity is becoming more recognized in our increasingly-global world, it’s important that we understand diversity is not always about outward characteristics,” said Luckutt. “Culturally mobile individuals bring a wealth of information to our local communities, yet their diversity often is hidden, or misunderstood by the general population. It’s time to shed some light on this topic, and that’s the goal of CULTURS.guru”

To support the cause, visit [www.CULTURS.guru](http://www.CULTURS.guru), [www.Facebook.com/Culturs.guru](http://www.Facebook.com/Culturs.guru) or call toll free 1. 844. CULTURS. View CULTURS Indiegogo funding campaign at [igg.me/at/CULTURS](http://igg.me/at/CULTURS)



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